VISION

Understanding the past, informing the present, inspiring the future.

MISSION

As the national organization for the study of nursing history, our mission is to foster a vibrant and inclusive community dedicated to preserving and advancing the scholarship and relevance of the history of nursing and health.
GOAL 1: EXPERIENCE & ENGAGEMENT

Goal Statement
Enhance the experience and engagement of stakeholders to promote connections to a community of historians and health care professionals.

Objectives

• *Increase opportunities for members to engage in discourse with one another and with interested stakeholders not only at the annual conference, but also throughout the year.*

• *Establish regional centers/activities to foster enhanced connections and opportunities for more local engagement.*

• *Collaborate with partners and organizations outside AAHN on issues of shared interest.*

• *Connect students/emerging scholars with mentors to support historical scholarship.*

• *Increase communication within and throughout AAHN membership.*
GOAL 2: IDENTITY & INCLUSION

Goal Statement
Establish an inclusive and intentional identity for AAHN, grounded in the purpose of the organization.

Objectives

• Actively welcome and recruit members from a broader array of professional and academic backgrounds.

• Examine AAHN’s governance structures, name, and brand to ensure consistency with the organization’s purpose and its values of an inclusive and diverse membership.

• Review and revise policies to ensure the AAHN experience is inclusive for all members.

• Provide implicit bias training to all Board members.

• Take intentional actions to ensure a more inclusive conference experience.
GOAL 3: ENGAGEMENT

Goal Statement

To ensure each member of our community has opportunities to grow, contribute and connect.

Objectives

• Develop a communications and marketing plan to enhance AAHN's visibility.

• Review and revitalize AAHN’s products and programs to meet the changing and diverse interests of today’s nurses, other healthcare professionals, and historians.

• Create a robust plan to develop and sustain greater revenue through diverse sources.

• Develop advancement plan to maximize philanthropic giving to AAHN.

• Refine AAHN’s financial plan and policies to ensure the highest and best use of investment resources.